

PROGRAM

MONDAY, AUGUST 24

WIPES ACADEMY

8:00 am - 6:00 pm

Instructor: Chris Plotz, Director of Technical Affairs, INDA

WELCOME RECEPTION

7:00 pm - 9:00 pm

MINNEAPOLIS CLUB

(2nd floor)

729 2nd Ave S

Minneapolis, MN 55402

<https://www.mplsclub.org/web/pages/home>

[Walking Directions](#)

TUESDAY, AUGUST 25

WIPES ACADEMY

8:00 am - 1:00 pm

Instructor: Chris Plotz, Director of Technical Affairs, INDA

BREAKFAST CONNECTIONS

8:30 am - 9:00 am

Start your day with a continental breakfast each morning before the conference and engage face-to-face connections with your customers, business prospects and peers. INDA's staff can help make any introductions you need – just ask us.

WELCOME

9:00 am - 9:05 am

Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

EMERGING NEEDS AND WANTS OF A CHANGING CONSUMER BASE

9:05 am - 11:05 am

Moderator: Janet O'Regan, Director, Nonwovens Marketing, Cotton Incorporated

100 Most Influential Wet Wipe Brands (and Their Impact On Our Industry)

Heidi Beatty, Project Manager Consultant, Crown Abbey, LLC

Where, When and How: Snapshots of Consumers' Use of Wipes

Brian Sansoni, Senior Vice President, Communications, Outreach & Membership, The American Cleaning Institute (ACI)

London: Why Do All the Problems Start in the Pesky UK's Capital?

Adrian Wilson, Editor, Sustainable Nonwovens Magazine

Tackling Social Taboos: Reflecting Real Life for Real Profits

Katie Keating, Founding Partner/Co-CCO, Fancy LLC

Erica Fite, Co-Founder/Co-CCO, Fancy LLC

COFFEE & NETWORKING BREAK

11:05 am - 11:30 am

NAVIGATING THE UNSETTLED PRESERVATIVES LANDSCAPE

11:30 am - 12:30 pm

Moderator: Robert Johnson, Principal, Smith, Johnson & Associates

Preserving Preservatives, The Next Chapter

Phil Hindley, Head, Global Marketing Preservation, Lonza

Personal Care Trends Impacting the Use & Choice of Preservatives

Jessica Byrd, Global Business Director, Vertellus

LUNCH (ON YOUR OWN)

12:30 pm - 2:00 pm

COFFEE & NETWORKING BREAK

1:30 pm - 2:00 pm

SHIFTING TRADE WINDS AND MARKETS

2:00 pm - 3:30 pm

Moderator: Jay Roth, Regional Sales Manager, Elsner Engineering Works, Inc.

Fighting the Good Fight: Protecting Your Ideas and Supply Chain During a Trade War

Pete Mento, Ph.D., Managing Director/Practice Leader, Crowe LLC

Global Market for Personal Care Wipes: Product Segmentation – Adult Care in Focus

Svetlana Uduslivaia, Head of Home & Tech - Americas , Euromonitor International

COFFEE & NETWORKING BREAK

3:30 pm - 4:00 pm

GOVERNMENT AFFAIRS & NONWOVEN DATA

4:00 pm - 5:00 pm

Moderator: Michael Fitzgerald, VP Sales & Marketing, Albaad USA, Inc.

Policy Update: What's Happened and More Importantly, What's Next?

Jessica Franken, Director of Government, INDA, Association of the Nonwovens Fabrics Industry

The North American Nonwoven Wipes Markets: Growth and Why It's So Attractive

Brad Kalil, Director of Market Intelligence and Economic Insights, INDA

2020 WORLD OF WIPES INNOVATION AWARD® PRESENTATIONS

5:00 pm - 5:30 pm

The World of Wipes Innovation Award® recognizes and rewards innovation within the entire wipes value chain that utilizes nonwoven fabric/technology in a way that expands the usage of nonwovens. The recipient of the 2019 World of Wipes Innovation Award® will be announced Thursday, August 27 at 11:30 am. The companies in the running for the prestigious award presented annually by INDA are:

DETEX® Metal Detectable Scouring Pad

Lee Rieth, Director of Research and Development, ITW Pro Brands

NUGEN® NR Disinfectant Wipe

Kiran Kulkarni, Marketing Manager - Professional Hygiene, Lonza Inc.

Food Fresh Liners

Larry Berk, Chief Executive Officer, Berk International LLC

TABLETOP DISPLAYS AND RECEPTION

5:30 pm - 7:30 pm

WEDNESDAY, AUGUST 26

BREAKFAST CONNECTIONS

8:30 am - 9:00 am

DEVELOPMENTS IN SUBSTRATE TECHNOLOGIES I

9:00 am - 10:30 am

Moderator: Jonathan Layer, Business Development Manager - Fibertex Nonwovens Inc.

The Shifting Sands on Single Use Plastics – Navigating Regulation, Legislation and Consumer Opinion

Richard Knowlson, Principal, RPK Consulting

Hemp Fiber from Front to Back: Wipe the Right Way

Claire Crunk, President, Southeast Hemp Fiber

Can 100% Cellulosic Fabrics Be Designed to Meet the Same Performance of Synthetic Fiber Web Blends? An Investigation of Performance of Novel Fiber and Fabric Treatments on 100% Cellulosic Nonwoven Wipe Fabrics.

Kay McCoy, Technical Sales Representative, Pulcra Chemicals LLC

COFFEE & NETWORKING BREAK

10:30 am - 11:00 am

DEVELOPMENTS IN SUBSTRATE TECHNOLOGIES II

11:00 am - 12:00 pm

Moderator: Jonathan Layer, Business Development Manager - Fibertex Nonwovens Inc.

Cellulose Based Wipes: Our Renewable Future

Abby Prasad, Ph.D., Senior Scientist, International Paper

Introducing Polyethylene based Wipes

Piyush Thakre, Research Scientist, Dow, Inc.

LUNCH (ON YOUR OWN)

12:00 pm - 2:00 pm

COFFEE & NETWORKING BREAK

1:30 pm - 2:00 pm

CHALLENGES OF PLASTICS IN NONWOVEN WIPES

2:00 pm - 4:45 pm

Moderator: Kyra Dorsey, Product Development Manager, Suominen

Are Plastics Dead in Nonwoven Wipes? What Plastic-Free Consumers Really Want

Geoff Collins, Director, Jacob Holm

Building a More Plastic-free Wipe – Renewable Performance Additives

Christian Lenges, Business Development Manager, DuPont Industrial BioSciences

Going Certifiable: Application for Various Ecolables and Their Differences for Wipes

Claude Wei, Contract Manager, TÜV AUSTRIA Belgium NV

Determining the Sustainability of Wipes: Test Methods and Certifications for Different Environments

Bruno De Wilde, Lab Manager, OWS NV (Organic Waste Systems, N.V)

Pure Polyolefin Recycling at P&G and Beyond

John Layman, Ph.D., Section Head - Corporate R&D and Chief Technologist/Founding Inventor, PureCycle, The Procter & Gamble Co.

COFFEE & NETWORKING BREAK

4:45 pm - 5:15 pm

BEYOND A STROLL THROUGH THE AISLES - THE PRESSURES OF CONSUMER EXPECTATIONS

5:15 pm - 6:00 pm

Moderator: Jeff Slosman, President, National Wiper Alliance Inc.

Heidi Beatty, Project Manager Consultant, Crown Abbey, LLC

Richard Knowlson, Principal, RPK Consulting

TABLETOP DISPLAYS AND RECEPTION

6:00 pm - 7:30 pm

THURSDAY, AUGUST 27

BREAKFAST CONNECTIONS

8:30 am - 9:00 am

DEVELOPMENTS IN INDUSTRIAL WIPES

9:00 am - 10:30 am

Moderator: Chris Plotz, Director Of Technical Affairs, INDA

Where Clean Counts Most: Industrial Wipes & Critical Environments

Matt Schiering, Chief Marketing Officer, Contec, Inc.

Comparison of Wiper Test Standards for Cleanroom and Aerospace Markets

Brad Lyon, Sr. Product Manager, ITW Texwipe

Healthcare Wipe Insights: AHE's Annual Trends Data Report

Patti Costello, Executive Director, Association for the Health Care Environment (AHE)

Linda Homan, Clinical Affairs Manager, Ecolab

FLUSHABLE WIPES: PROGRESS & PROBLEMS

10:30 am - 11:30 am

Moderator: Dave Rouse, President, INDA, Association of The Nonwoven Fabrics Industry

U Can't Flush This

Jessica Franken, Director of Government, INDA, Association of the Nonwovens Fabrics Industry

Battle of Determining "Flushability:" INDA's GD4 vs IWSFG PAS

Dave Rouse, President, INDA, Association of The Nonwoven Fabrics Industry

**2020 WORLD OF WIPES INNOVATION AWARD®
ANNOUNCEMENT**

11:30 am - 11:45 am